



Board of Directors
Nominee Profile

Name: Travis Gunn

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What character traits do you currently possess that you feel would be an asset to the overall governance of the East Coast Credit Union Board of Directors?

- I pride myself on high integrity and trust, a diligent approach to understanding the business and the team members, and a focus on critical and analytical thinking to solve complex problems.
- I communicate openly and listen keenly to understand all sides of an issue. I thrive as a part of a team and enjoy working with groups of people to further the organizations' missions.
- I am a strategic thinker and have been in leadership positions in business for 20 years where I was required to formulate strategy for the business, build teams, identify key performance indicators and then build plans to execute as a team.
- I am relaxed, like to think I have a friendly sense of humour and enjoy working in groups with broad diversity of thoughts and experiences.

What skills, knowledge, and experience do you bring that you believe will contribute to our Board of Directors, i.e. community involvement, board experience, etc.?

- Board member of Chair of non-profits and health-care focused organizations for over 20 years.
- Picou County Health Authority, Highland Community Residential Services, Northern Nova United Soccer Club, Weightlifting Nova Scotia, NS Accessibility Directorate and several other boards I have served.
- I have coached soccer for over 20 years, and Olympic weightlifting for 8 years.
- I have led strategy development, facilitated board development and board member review processes, reported publicly on the progress of organizations I serve and led as Chair in several other capacities across the various boards.
- I have an MBA which provides me with a strong academic background in finance, operations, human resources, marketing, accounting and other leadership areas.
- My work as a Chief Operating Officer in a 16-site pharmacy organization provides me with valuable experiences in retail, customer service, leadership and governance.